

## LISTING OF THE CLAIMS

Claims 1 and 2 (Cancelled)

3. (Previously Presented) A method for distributing electronic information using a computer network comprising the steps of:

- a. receiving from a consumer a request for a selected item of information;
- b. formulating one or more offers based on predefined upstream business rule parameters wherein the one or more offers are associated with the selected item of information;
- c. dynamically updating the predefined upstream business rule parameters;
- d. providing the one or more offers to the consumer based on the dynamically updated upstream business rule parameters;
- e. receiving a selection of one of the offers from the consumer; and
- f. delivering the requested information to the consumer and enabling the consumer to use the delivered information in accordance with the selected offer.

4. (Previously Presented) The method as in claim 3, further comprising the step of validating the one or more offers for the selected item of information requested by the consumer.

5. (Currently Amended) The method as in claim 4, wherein the validating step further comprises the steps of:

- a. for at least one offer, referencing an electronic contract between one of a content owner and distributor and a retailer;

- b. determining whether the offer is consistent with the electronic contract; and
  - c. validating the offer when the offer is consistent with the electronic contract.
6. (Previously Presented) The method as in claim 5, further comprising the step of providing an alternative offer when the offer is determined to be invalid.
7. (Previously Presented) The method as in claim 5, further comprising the step of providing a default offer when the offer is determined to be invalid.
8. (Previously Presented) The method as in claim 4, wherein the validating step further comprises the step of generating rights data which determine the one or more offers associated with the information requested.
9. (Previously Presented) The method as in claim 8, wherein the generating step is performed prior to the delivering step and the rights data is delivered together with the requested information.
10. (Previously Presented) The method as in claim 8, further comprising the step of providing the rights data to the consumer in a secure format.
11. (Previously Presented) The method as in claim 8, further comprising the step of dynamically updating the rights data.

12. (Previously Presented) The method as in claim 3, further comprising the step of executing a financial transaction between the consumer and a retailer related to the use of the requested information.

13. (Previously Presented) The method as in claim 3, further comprising the step of indicating to a player associated with the consumer that the selected item of information may be rendered according to the consumer's request only when said request is consistent with said selected offer.

14. (Previously Presented) The method as in claim 3, further comprising the step of verifying the current validity of the previously selected offer at a point in time subsequent to the selection of the offer.

15. (Previously Presented) The method as in claim 3, further comprising the steps of:

a. receiving a request from the consumer for additional material about the selected item of information; and

b. providing additional material about said selected item of information to the consumer.

16. (Previously Presented) The method as in claim 15, further comprising the step of providing a sample of said selected item of information.

17. (Previously Presented) The method as in claim 3, further comprising the step of providing payment alternatives about said selected item of information to the consumer.

18. (Previously Presented) The method as claim 3, further comprising the steps of:

- a. determining whether the consumer has a player; and
- b. providing the consumer with the player when the consumer does not have the player;

and

- c. activating the player for the consumer.

19. (Previously Presented) The method as in claim 3, wherein the delivering step is performed after the enabling step, at a time designated by the consumer.

20. (Previously Presented) The method as in claim 3, wherein the delivering step further comprises the step of delivering audio information.

21. (Previously Presented) The method as in claim 3, wherein the delivering step further comprises the step of delivering graphical information.

22. (Previously Presented) The method as in claim 3, wherein the delivering step further comprises the step of delivering electronic information in a secure format.







37. (Previously Presented) The method as in claim 3, further comprising the steps of:

- a. determining whether there is an offer accompanying the request for the selected item of information received from the consumer; and
- b. supplying an offer to the consumer when there is no offer accompanying the request received from the consumer.

38. (Cancelled)

39. (Cancelled)

40. (Cancelled).

41. (Cancelled)

42. (Previously Presented) A system for distributing electronic information comprising:

- a. a request input module for receiving a request for a selected item of information from a consumer;
- b. an offer formulation module for formulating one or more offers based on predefined upstream business rule parameters, wherein the one or more offers are associated with the selected item of information;
- c. a dynamic update module for dynamically updating the predefined upstream business rules;
- d. an offer providing module for providing the one or more offers to the consumer based on the dynamically updated business rules;



e. a selection input module for receiving a selection of one of the offers from the consumer; and

f. a delivery module for delivering the requested information to the consumer and enabling the consumer to use the delivered information in accordance with the selected offer.

43. (Previously Presented) The system as in claim 42, further comprising a validating module for validating the one or more offers for the selected item of information requested by the consumer.

44. (Currently Amended) The system as in claim 43, wherein for at least one offer, the validating module references an electronic contract between one of a content owner and a distributor and a retailer; determines whether the offer is consistent with the electronic contract; and validates the offer when the offer is consistent with the electronic contract.

45. (Previously Presented) The system as in claim 44, wherein the validating module provides an alternative offer when the offer is determined to be invalid.

46. (Previously Presented) The system as in claim 44, wherein the validating module provides a default offer when the offer is determined to be invalid.

47. (Previously Presented) The system as in claim 43, wherein the validating module generates rights data which determine the one or more offers associated with the information requested.









- b. reference a catalog to determine whether there is any entry containing the one or more search terms;
- c. return to the consumer one or more content references corresponding to any entry containing the one or more search terms when such entry is present in the catalog; and
- d. receive from the consumer a content reference selected by the consumer indicating a request for the information identified by the content reference.

71. (Previously Presented) The system as in claim 42, wherein the offer formulating module utilizes an electronic contact representing an agreement between a content owner and a retailer in formulating the one or more offers.

72. (Previously Presented) The system as in claim 42, wherein the offer formulating module utilizes one or more business rules representing conditions for the distribution of selected item of information in formulating the one or more offers.

73. (Previously Presented) The system as in claim 42, further comprising a certifying module for certifying a candidate offer received from a retailer as a certified offer and sending the certified offer to the retailer.

74. (Previously Presented) The system as in claim 73, wherein the certifying module determines whether the candidate offer is consistent with an electronic contract and designates the candidate offer as the certified offer when there are no inconsistencies.

75. (Previously Presented) The system as in claim 73, wherein the certifying module determines whether the candidate offer is consistent with a business rule and designates the candidate offer as the certified offer when there are no inconsistencies.

76. (Previously Presented) The system as in claim 42, wherein the offer providing module operates to:

- a. determine whether there is an offer accompanying the request for the selected item of information received from the consumer; and
- b. supply an offer to the consumer when there is no offer accompanying the request received from the consumer.

77. (Cancelled)

78. (Cancelled)

79. (Cancelled)

80. (Cancelled)

81. (Previously Presented) A computer readable medium encoded with processing instructions for implementing a method for distributing electronic information using a computer network, the method comprising:

- a. receiving from a consumer a request for a selected item of information;











90. (Cancelled)

91. (Cancelled)